



## Tyler R.O.S.E. Veteran Discount Program (Recognizing Our Servicemembers Everyday)

The Tyler Area Chamber of Commerce honor the men and women of our nation's military, welcoming and recognizing them and their families as valuable members of the community.

Approximately 35–38,000 separating service members will transition into Texas communities with 7–10% choosing communities like Tyler. The Chamber realizes that veterans and military make significant contributions that benefit every aspect of the greater community.

The Chamber is committed to ensuring that the veterans and business communities receive positive recognition in accommodating America's service members and their families as they return to live successfully in the local community.

Tyler area veterans and businesses are invited to participate in the *Tyler R.O.S.E. Program*. Participation by a veteran in the program is for the individual to complete the **Veteran Enrollment Application** in person at the Tyler Area Chamber of Commerce. As part of the application the veteran must show a form of proof indicating they are a veteran. It may be their DD-214, Military ID, Department of Veterans Affairs ID, Veterans Post Membership ID or Driver's License indicating Veteran. Upon enrollment the veteran will receive a Tyler R.O.S.E. card to be used as an identification tool to receive participating businesses discounts for services or products offered. (To date there are 1,031 veterans carrying the ROSE card.) Participation by a business in the program requires a business to complete an application provided by the Tyler Area Chamber of Commerce and return to the Chamber office. As a business participant they will receive a window decal, indicating that business has signed up to honor the R.O.S.E. card and the business will be listed on the Chamber's website for those participating businesses.

The business application form is located on the back of this information. Should you need more information about the Tyler R.O.S.E. discount program, contact the Tyler Area Chamber of Commerce at 903-592-1661. You may return your form by either regular mail, fax (903-593-2746) or email for processing to [chamberinfo@tylertexas.com](mailto:chamberinfo@tylertexas.com). (Note...A business does not have to be a Chamber member to participate.)