



**Lynda York**  
 Chairman  
 2010-2011

**Chairman's Letter**

I have always enjoyed the beautiful, crisp October days that fall brings to Texas each year. After one of the hottest summers in a decade, I am betting that most of us in Tyler can identify with John Donne who penned:

“No spring nor summer beauty hath such grace as I have seen in one autumnal face.”

Summer to fall is not the only change of season taking place. We are concluding our 2010-2011 Chamber year and embarking on the Chamber's new season.

We have just completed another outstanding Chamber year. As I reflect on your accomplishments, I am amazed at how you continue to give of your time and resources. During these uncertain economic times, it is exciting to see the enthusiasm of our various Council Chairs and committee members and I want to applaud them for their many successes. I would like to highlight a few of many accomplishments for the year:

*(Continued on page 2)*

**JERRY WOOLVERTON ASSUMES ROLE OF CHAIRMAN AND MARY ELIZABETH JACKSON ELECTED CHAIRMAN-ELECT FOR THE TYLER AREA CHAMBER OF COMMERCE**

Jerry Woolverton assumes the roll of Chairman of the Tyler Area Chamber Commerce for the upcoming year. Mary Elizabeth Jackson was elected 2011-2012 Chairman-Elect at the September Board Meeting. Their terms will begin October 1, 2011.

Jerry Woolverton is President of Texas Bank and Trust -Tyler, a position he has held for seven years. He has twenty-seven years of banking experience, all in Tyler. He is also an adjunct instructor of finance at The University of Texas at Tyler.

A native of Jacksonville, Texas, Mr. Woolverton received his bachelor of business administration degree from The University of Texas at Austin in 1982 and his master of business administration degree from The University of Texas at Tyler in 1987. He is also a graduate with distinction from the Southwestern Graduate School of Banking at SMU.

Mr. Woolverton presently serves on the boards of the Tyler Area Chamber of Commerce, the Tyler Economic Development Council, the Tyler Junior College Foundation, and Children's Village.

For the Chamber, Woolverton has served as SPORTyler Chair, Membership Services Council Chair (Contact Club Chairman), Business Development Council Chair, Treasurer, and Area Development Council Chair.

Together, Mr. Woolverton and his wife, Kelley, have six children, Hannah, Emma, Hayden, Brandon, Leyton, and Gracie. They are members of Green Acres Baptist Church.

Mary Elizabeth Jackson, Vice President, Trinity Mother Frances Hospitals and Clinics, currently serves as the President, Trinity Mother Frances Foundation.

She holds a bachelor of science degree from the University of Texas at Austin and a master of arts in interdisciplinary studies from the University of Texas at Tyler.

Mary Elizabeth has been active with the Chamber for many years, most recently serving as Area Development & Business Development Council Chair. She has also held the chair of the Governmental Affairs and Medical Committees. She is a member of the Smith County Bar Foundation, HOSPICE of East Texas, Texas Association of Business, and is a sustainer of the Tyler Junior League.

She and her husband, Alan, reside in Tyler and attend Marvin United Methodist Church. They have two children, Austin Reeve and Ashley Elizabeth, as well as three grandchildren.



**Jerry Woolverton**  
 Chairman



**Mary Elizabeth Jackson**  
 Chairman-Elect

*(Continued from front cover)*

The Aviation Committee had the first Wings Over Tyler Air Show over the July 4th weekend. It was a huge success with approximately 12,000 in attendance.

The Senior Resource Committee has done it again! They introduced the first Senior Symposium where vital information concerning current healthcare issues was presented. They concluded that this well-attended program will be incorporated into future work programs.

The Board added an Energy Committee to the Area Development Council. We have seen a rebound in oil and natural gas production and know that energy is a rich part of our heritage. That committee has already held a very well received Energy Symposium at UT Tyler.

Have you noticed the new logo? One of the goals of the Tyler Industry Growth Initiative was to brand Tyler locally, nationally and internationally. What branding could be more appropriate than the rose with its natural beauty!

Yes, a new season is upon us and it has been an honor and a privilege to serve as your Chairman. I have had the opportunity to meet so many wonderful people and to work closely with many of you. You are an awesome group committed to maintaining a strong business environment and the superb quality of life we are enjoying in Tyler/Smith County. Thank you for making my year special and may God bless each of you.

## BOARD MEMBERS ELECTED TO THREE YEAR TERMS

Seven Chamber members have been elected to three year terms on the Chamber's Board of Directors beginning October 1. Each year 14 members are nominated by a Nominating Committee, placed on a ballot, and voted on by the entire membership. The seven elected are: June Cheatham, Eye Care Associates of East Texas; Andy Guinn, Cornerstone Brokerage, L.L.C., Michael Harrison, Gibson, Greer & Associates; Charles Hill, Oncor Electric Delivery; Michael Lujan, Mentoring Minds; Brian McCabe, Southside Bank; and Chris Simons, Kitchens Unique.

## AREA DEVELOPMENT COUNCIL

**Jerry Woolverton**, Area Development Council Chair



The Area Development Council contains four committees: Aviation Committee, Energy Committee, Governmental Affairs Committee and Surface Transportation Committee. Each committee this year was chaired by a very capable, hard-working chair and had in membership many enthusiastic volunteers that together worked to accomplish many tasks. Keynote accomplishments are detailed below.

The Aviation Committee, chaired by Randa Conner, was instrumental in the planning, promotion and event day logistics of the inaugural Wings Over Tyler Air Show held July 3rd at Tyler Pounds Regional Airport. An estimated 10,000 were in attendance.

The committee also was heavily involved in planning and promotion of the Chamber Day at the Airport held April 14th, with 255 attendees.

The Energy Committee, in its first year of existence, was chaired by Bob Garrett. This new committee was formed in March 2011 and immediately became very busy. A highlight of this committee's work was the hosting of first Energy Symposium in Tyler, held April 8th with 225 attendees. Other tasks focused on efforts to have the Tyler area embrace natural gas as the energy of the future, with immediate success seen in this with the City of Tyler's and a local cab company's announcement of plans to convert some fleet vehicles to natural gas.

The Governmental Affairs Committee was chaired by Dawn Franks. This committee planned Tyler Day in Austin, coordinating with other area Chambers as part of an East Texas Coalition representing area cities. This event was held February 28-March 1, with 90 from Tyler attending. This committee also hosted forums on the TISD and jail bond proposals, with opportunities given opposing sides to speak on these issues.

The Surface Transportation Committee was chaired by Allen Ross. The committee worked on a variety of highway issues, including relief routes, Loop 49 development, support for the Northeast Texas Regional Mobility Authority (led by former TACC Chairman, Jeff Austin III) and South Broadway traffic issues. The committee supported improvements for major transportation corridors within Tyler and supported Chamber staff in its representation on the East Texas High Speed Rail Council.

Overall, thanks to the hard work of the committee chairs and the active involvement of committee members, the Area Development Council enjoyed a very productive year.

## MEMBERSHIP SERVICES

**Michael Harrison**, Membership Services Council Chair



What a great year it has been! The Chamber membership has continued to be a beacon of light illuminating over our beautiful city and the communities in which we serve. Thank you so much to all the volunteers and community leaders who support us with your time and talents. The Business After Hours and Quarterly Luncheons have had phenomenal attendance. The Small Business Breakfast continues to get rave reviews. The Golf Tournament and Business Expo are well established and also continue to grow in participation.

The value of the Tyler Area Chamber of Commerce membership is a great one. Where else can you be part of an active, resourceful and vigorous organization that works for the best of its membership and business community day after day?

I would like to especially thank the wonderful staff (Tom, Henry, Heather, Tory, Pam, Stephanye and Chris) at the Tyler Area Chamber of Commerce! You all are the very best – in case the membership doesn't know – we have the best staff in the United States!

Last but certainly not least, I want to thank the Contact Club for all of your support during the past year. It was a pleasure to volunteer and serve with each and every one of you. I will never forget your generosity and willingness to pull together to help a fellow contactor, Mary O'Neill and her husband Brian. With your efforts, we were able to make a difference by raising over \$6,500 for The Brian O'Neill Fund – established to help with the recovery from a devastating brain injury. You all are such an inspiration to me. Thank you for the opportunity to serve as your membership chair. Best wishes in the years to come and may God bless each and every one of you.

# ribbon cuttings



**CARMIKE CINEMA 14**  
7415 S Broadway  
903-445-6631



**CATHERINE BOOTH GARDEN APARTMENTS**  
602 Golden Rd  
903-595-5641



**CHRISTIAN BROTHERS AUTOMOTIVE**  
8730 S Broadway Ave  
903-509-2122



**CUMBERLAND STORAGE**  
8225 S Broadway  
903-561-8900



**EAST TEXAS COUPON**  
easttexascoupon.com  
903-805-7543



**EYEGLOSS WORLD**  
4901 S Broadway Ave  
903-508-2489



**HIGH COTTON CLOTHING**  
5825 Old Bullard Rd #600  
903-504-2207



**HIS IMAGE**  
1721 S Broadway Ave  
903-595-3170



**HOME INSTEAD SENIOR CARE OF TYLER**  
215 Winchester Dr, Ste 106  
903-939-2227



**KAYCARE FAMILY DENTAL**  
6770 Old Jacksonville Hwy  
903-747-3839



**THE KEY AGENCY**  
535 WSW Loop 323, Ste 206  
903-561-2926



**LIVING STRONG NUTRITION**  
3307 Old Chandler Hwy 31  
903-596-7300



**LOCALS LOVE US**  
Localsloveus.com  
612-599-9636



**SAMCO ENTERPRISES**  
3326 FM 2767  
903-595-0778



**TEXAS RESPONSIBLE ENERGY & EFFICIENCY**  
12962 State Hwy 31 W  
903-266-9103



## VOLUNTEERS OF THE QUARTER

Lynda York (center) presents the Volunteer award for the 3rd Quarter to Carolyn Verver (left), of the Historic Aviation Memorial Museum, and for the 4th Quarter to Danny Malone (right), president of Interim Health Care.

# contactors of the month



**Stephen Taylor**  
June 2011

Now serving his third year in the Contact Club, Stephen is Senior Vice president for Central Title Company. He is active in the community as a Board

Member of Tyler Tennis and Swim Club and serves as Treasurer for the South Tyler Rotary Club. He is a member of the Celebration Choir at Green Acres Baptist Church and was a member of Leadership Tyler Class 22.



**Shawn Wildt**  
July 2011

In his first year with the Contact Club, Shawn is a Financial Advisor with Edward Jones. He is actively involved with Leadership Tyler serv-

ing on the Development Committee and participated as a member of Class 24. Last year, Shawn served as a volunteer football coach for Grace Community School. He attends Friendly Baptist Church with his wife, Nicole, and their three daughters.



**Amanda Hendrix**  
August 2011

Marketing Director and Board Secretary for Heritage Land Bank, Amanda is a first year member of the Contact Club. She is currently an active member in Leadership

Tyler, Tyler Area Realtors Community Service Committee and the Smith County Jr. Livestock Show Scholarship Committee. She has been active with the Tyler Lions Club and was the recipient of the Lions Club International Foundation's Melvin Jones Fellow Award. She and her husband, Stephen, are parents of 2 children.

## BUSINESS DEVELOPMENT COUNCIL

**Mary Elizabeth Jackson**, Business Development Council Chair



The Business Development Council contains four committees: Education/Human Resources Committee, Medical Committee, Senior Resources Development Committee and Technology Committee. Each committee this year was chaired by a very capable, hard-working chair.

The Education/Human Resources Committee, chaired by Rosemary Jones, co-sponsored a successful Groundhog Job Shadow Day, despite icy weather. The committee supported the P-16 Council

initiatives and recommended adding full time staff through the Chamber; supported the TISD Teacher of the Year program, and held the first successful HR Seminar/Workshop to educate business owners about HR issues.

The Medical Committee worked under the leadership of chair, George Roberts. Once again the committee supported the Fit City Challenge and encouraged the Chamber to meet the City Manager's referendum of not serving desserts at meetings for the month of May.

The committee urged and was successful in supporting \$30 million in additional nurse training at UT-Tyler and TJC approved by the state legislature. The committee also continued work with the City in developing the proposed Medical District including making the new district more user friendly with better signage, etc. They also recommended to the board supporting TJC's new campus master plan which includes new facilities for medical and nurse training.

The Senior Resources Development Committee was chaired for the 3rd consecutive year by Debbie Isham. This committee was very active and meetings were very well attended. Significant accomplishments were: hosting the Senior Health & Living Expo with 75 booths and 1,200 attendees; hosting the Seniors Celebrating Life event with 60 booths and 1,200 attendees; They hosted the first annual Senior Symposium to address senior issues with 300 in attendance.

Beth Womack did a great job in chairing the Technology Committee this year. This committee's successes included: working with area secondary education institutions to support technology development at those schools; obtaining expert speakers for committee meetings who spoke on cutting-edge topics such as enhanced broadband connectivity, secure backup of sensitive computer data, and TISD STEM (Science, Technology, Engineering and Math) Academies. Other accomplishments included supporting the expansion of connectivity in Tyler and Smith County and marketing of Tyler/Smith County as a technology destination for companies and individuals. Overall, thanks to the hard work of the committee chairs and the active involvement of committee members for a successful year.



**WOW Giveaways**  
Getaway...  
Goodies...  
Groceries...  
Gas...

10th Annual

**2011** Tyler Area Chamber of Commerce Presents

# Senior Health and Living Expo

**October 20**  
Harvey Convention Center  
9 a.m. - 2 p.m.

**Free Health Screenings**  
**Senior Health Information**  
**Over 75 Exhibitors**

Executive Event Sponsors

- Care Improvement Plus
- The Claimont
- Copeland Insurance Group
- East Texas Medical Center Regional Health Care System
- Encompass Home Health
- Eye Care Associates
- Heart to Heart Hospice
- Jordan Health Services
- Scott & White Health Plan Senior Care
- Trinity Mother Frances Hospitals & Clinics
- University of Texas Health Science Center at Tyler

Presented by



a natural beauty  
Tyler TEXAS  
Area Chamber of Commerce

**For more information**  
please call **Henry Bell**  
at 903-592-1661, ext. 230.



## CONVENTION & VISITORS BUREAU

**Howard Patterson,** Convention & Visitors Bureau Chair



Tourism is a driving force to the stability of Tyler's economy. According to the Texas Office of the Governor, Economic Development and Tourism, the economic impact of travel for the Tyler metro area was \$231 million dollars in 2010 (most recent year available). Without travel-generated tax revenue, each household in Tyler would pay approximately \$865 a year in additional taxes to maintain current service levels.

The Tourism Department placed ads in several magazines, and online, including: *Austin Monthly*, *Bank Travel Management*, *Texas Highways.com*, *TourTexas.com*, *Texas State Travel Guide*, *D Magazine*, *Senior Voice*, *East Texas Tourism Vacation Guide*, *North East Texas Tourism Festivals & Events Guide & Map*, *See Texas First*, *Destination East Texas*, *Dallas Morning News*, *Ft. Worth Star Telegram* & *America's Best Vacations*. We ventured into social media with advertising and conversing through Facebook, with very good results. Articles were also placed in *Bank Travel Leader*, *AAA's Texas Journey* magazine, *Bank Travel Management* & *Texas Highways*. As a result, over 13,000 tourist packets were mailed to those requesting information, with 34 tour groups booked with a total of 986 people. The total estimated economic impact is \$64,251.68.

2011 has been a bustling year for the Convention Department with over 69 meetings. Among those were the Texas Mosquito Control Association, the Texas Associated Press and Managing Editors, the Southern Association of Naturalists, the Texas Grocery and Convenience Association, the Texas State Federation of Square and Round Dancers, the National Association of Letter Carriers and the 63rd Annual County Treasurer's Association of Texas. The Convention Department will end the year with a total of 14,122 delegates and 11,671 hotel room nights. For 2012, the Convention Department has already booked 11,090 delegates and 15,504 hotel room nights.

The SPORTyler program continued to grow in 2011. New events included the Tyler Rose Marathon which was incorporated into the Rose Season. This event included a marathon, half marathon and a 5k run. Over 1,800 participants ran in this event and over 2,000 are expected at this year's event scheduled for October 9. This year's event will also include a Jr. Marathon for the kids. Other new events were the East Texas Volleyball Showcase which brought in 100 players for the one day clinic. Also Super Series Baseball increased the number of tournaments they held in Tyler and 35 to 40 teams participated in each three day tournament. The East Texas Kick-Off Luncheon had its best crowd yet with close to 360 people in attendance. The United States Tennis Association Texas Section League Championships/50 and Over will return for their third straight year. This event will bring approximately 800 tennis players to Tyler, over a three day period. New events booked included the NJCAA Division One Women's National Tennis Championships to be hosted at Tyler Junior College in May of 2012 and May of 2014. Also the NJCAA Division I Men's National Soccer Tournament will be held in November 2012. The upcoming year looks to be as busy as ever and SPORTyler continues to grow thanks to the support of the Tyler community.

The Azalea & Spring Flower Trail and the Tyler Rose Season/Texas Rose Festival continue to be events that draw thousands of visitors yearly into the The Rose Capital of America. The 2010 Rose Festival/Rose Season directly generated over \$2 million to our economy (this more than doubled from 2009, because we extended the Rose Festival into the Rose SEASON, making it 3 weekends long and adding many events, which brought in more tourists). The Azalea & Spring Flower Trail had an economic impact of over \$2.3 million.

Our city is blessed with wonderful weather year-round, which allows for other festivals that draw thousands of visitors to Tyler and East Texas. A few of those are the East Texas Spring Wildflower Trail and the East Texas Fall Foliage Tour, and new this year was the 'Wings Over Tyler' Air Show in July, which brought in an estimated 12,000 visitors. We encourage you to be a tourist in your own town...you may be surprised at what you will find.

## HISPANIC BUSINESS ALLIANCE / OFFICE OF HISPANIC BUSINESS SERVICES 2010-2011

**Eleno Licea,** Hispanic Business Alliance Chair



The Office of Hispanic Business Services operates as part of the Tyler Area Chamber of Commerce and the guidance of a 15 member Advisory Committee. These past twelve months saw a continued increase in the number of individuals and businesses requesting assistance.

As the OHBS completed its 4th program year, the number of sessions held with new or existing business owners continued to rise, close to 300. Areas of greatest need were requesting assistance on business start-up permits, orientation on business operations as well as seeking funding to start or expand businesses.

The office's outreach efforts include its monthly "Que Pasa," newsletter which has gained wide acceptance among business owners, professionals and community leaders. Also, the Annual Hispanic Business Achievers Awards luncheon, recognizing successful Hispanic-owned businesses has drawn strong support from the community.

Collaborating with other local business resource providers is also a vital part of making sure that entrepreneurs are aware of assistance available in the community. An on-going dialogue and sharing of information is maintained with the Small Business Development Center at TJC, SCORE, the Tyler Business Incubator, the Metro Chamber of Commerce and business professionals.

During the year, a monthly New Business Orientation was set up and a partnership with a micro loan lender, People Fund from Austin, was formed to offer early stage businesses an alternative financing option.

As part of its business development efforts, the OHBS is targeting international business owners from Mexico, with interest to expand their business operations to Texas. The efforts to build a stronger relationship with Tyler's sister city, San Miguel Allende, include a commercial exchange program as well as identifying educational opportunities with higher education institutions.

Tyler Area Chamber News (USPS 447-540) is published monthly by the Tyler Area Chamber of Commerce, 315 N. Broadway, Tyler, Texas 75702. Member rate \$4.00 annually. Periodicals postage paid at Tyler, Texas. POSTMASTER: Send address changes to Tyler Area Chamber News, 315 N. Broadway, Tyler, Texas 75702, 903-592-1661, www.tylertexas.com

**TACC OFFICERS  
2010-2011**

- Chairman of the Board .....Lynda York
- Chairman- Elect of the Board.....Jerry Woolverton
- Past Chairman of the Board.....Jim Lambeth
- President / CEO .....Tom Mullins
- Chief Operating Officer.....Henry Bell
- Treasurer .....Rick Jett
- Convention & Visitors Bureau Chairman .....Howard Patterson
- Area Development Council, Chairman .....Jerry Woolverton
- Business Development Council, Chairman .....Mary Elizabeth Jackson
- Membership Services Council Chairman .....Michael Harrison

**MOBILE BANKING**  
from **SOUTHSIDE BANK**



Access your accounts  
24 hours a day!

Review history, alerts  
and transfer money  
from your cell phone!



**TYLER  
SOLID WASTE**  
903-531-1388  
*At Your Disposal!*

**When the Mail has to Get Out On Time. . .**

 **Bulk Mail & Pre-Sort  
First Class Mail**

Global Mailing Service will do your envelope stuffing, sorting, sealing, postage application and folding for your next direct mail piece or monthly billing.

- Meter Postage
- Stamps
- Fax Service
- Copy Machine
- Packaging
- Shipping
- Mailing Supplies

**GLOBAL MAILING SERVICE, INC.**  
Monday-Friday 8:00 AM - 5:00 PM  
1700 E. Front Street  
Tyler, Texas 75701  
(903)-592-9959 FAX 903-592-4200  
globalmailing@tyler.net

**NEED A TOW...**

*call*

**(903) 561-CROW**



**2929 Crow Rd.**

# newmembers

Mr. Alex Benitez  
ABS T-Shirt Graphics  
13900 CR 193  
Tyler, TX 75703  
(903) 939-0990  
Sponsor: Hispanic Business Alliance

Mr. Al Horaney  
Al H Horaney's Inc.  
5520 Old Jacksonville Hwy  
Tyler, TX 75703  
(903) 939-1046  
Sponsor: Denver Dyer

Dr. Laura B. Cauthen  
Animal Medical Center of Tyler  
3000 Shiloh Rd  
Tyler, TX 75703  
(903) 617-6891  
Sponsor: Cary Evans

Ms. Ragan D. English  
BBVA Compass Bank - Bergfeld  
1909 S Broadway  
Tyler, TX 75701-0429  
(903) 363-1312  
Sponsor: Steve Taylor

Mr. Dustin Beavers  
BBVA Compass Bank -  
South Broadway  
6910 S Broadway  
Tyler, TX 75703  
(903) 534-8001  
Sponsor: Steve Taylor

Mr. Josh Williams  
BBVA Compass Bank -  
WSW Loop  
215 W Southwest Loop 323  
Tyler, TX 75701-8704  
(903) 534-1510  
Sponsor: Steve Taylor

Mr. Don Harris  
Beard & Harris  
100 Independence Pl #101  
Tyler, TX 75703  
(903) 509-4900  
Sponsor: Kitty Springer

Ms Barbara J. King  
Bishop T. K. Gorman  
1015 ESE Loop 323  
Tyler, TX 75701  
(903) 561-2424  
Sponsor: Cindy Smoak

Mr. Bob Matush  
Bob Matush Surveying, Inc.  
2624 Kensington Dr Ste 107  
Tyler, TX 75703-2734  
(903) 561-7287  
Sponsor: Jim Toman

Mr. Lee Mathis  
Budget Blinds of Tyler  
1903 Inglewood St  
Henderson, TX 75654  
(903) 561-6767  
Sponsor: La'Keidra Lincoln

Tamara McKenzie  
Canton Oaks  
17340 State Hwy 19  
Canton, TX 75103  
(903) 567-0444  
Sponsor: Tanya Redic

Ms. Kimberly A. Allen  
Care Improvement Plus  
2002 Grand Ave  
Texarkana, AR 71854  
(870) 273-9775  
Sponsor: BJ Hornbostel

Ms. Cynthia Hamill  
Cheddar's  
6701 S Broadway  
Tyler, TX 75703  
(903) 534-1700  
Sponsor: Michael Harrison

Mr. Scott Roycroft  
Corner Bakery Cafe  
3306 Troup Hwy  
Tyler, TX 75701  
(903) 592-0000  
Sponsor: Abigail Duty

Mr. Dick Marlow  
5 Star R.V. Park  
PO 4178  
Tyler, TX 75712  
(903) 593-6815  
Sponsor: BJ Hornbostel

Vernon E. Faulconer Inc.  
PO Box 7995  
Tyler, TX 75711-7995  
(903) 581-4382  
Sponsor: Tanya Redic

Mr. Kenneth Coates  
Faux FX  
8222 Clemson Dr  
Tyler, TX 75703  
(903) 353-5535  
Sponsor: Kitty Springer

Dr Sang Tran  
Fresh Dental  
3873 Hwy 64W  
Tyler, TX 75704  
(903) 593-4872  
Sponsor: Steve Taylor

Mr. Dave Patel  
Genghis Grill  
3709 Troup Hwy, Ste 700  
Tyler, TX 75703  
(903) 920-0783  
Sponsor: Tim Ogrodnik

Mr. Paul Gleiser  
Gleiser Communications LLC  
PO Box 9440  
Tyler, TX 75711  
(903) 593-2519  
Sponsor: Amanda Hendrix

Ty Yarbrough  
High Cotton Clothing Co  
5825 Old Bullard Rd #600  
Tyler, TX 75703  
(903) 504-2207  
Sponsor: Cary Nichols

Stephanie M. Shankle  
His Image  
1721 S Broadway Ave  
Tyler, TX 75701  
(903) 595-3170  
Sponsor: Jim Toman

Dr. Stephanie M. Eddleman  
Home Instead Senior Care  
of Tyler  
215 Winchester Dr, St 106  
Tyler, TX 75701  
(903) 617-6892  
Sponsor: BJ Hornbostel

Mrs Shannon R. Dorsey  
IN Magazine  
410 W Erwin St  
Tyler, TX 75702  
(903) 596-6369  
Sponsor: Connie Conaway

Mrs. Beverly Uzzell  
Insurance One Agency, L.C.  
PO Box 6651  
Tyler, TX 75711  
(903) 526-0208  
Sponsor: Nicole Cox / BJ  
Hornbostel

Dr. Frank D. Setzler, Jr.  
Integrative Medicine of  
East Texas  
967 Pruitt Place  
Tyler, TX 75703  
(903) 266-1599  
Sponsor: Shawn Wildt

Mrs. Ashleigh Endicott  
Jersey Mike's Subs  
15488 FM 3493  
Tyler, TX 75703  
(903) 747-3437  
Sponsor: Cindy Smoak

Doug Carter  
Joe's Italian Grill  
2202 E. 5th Street  
Tyler, TX 75701  
(903) 526-9300  
Sponsor: Cindy Smoak

Mrs. Donna Mullinnix  
Kids Solutions  
2010 Sybil, Suite 150  
Tyler, TX 75703  
(903) 266-9193  
Sponsor: Michael Harrison

Mr. Larry Lott  
Larry Lott Interiors  
114 E. Eight St.  
Tyler, TX 75701  
(903) 705-1764  
Sponsor: Dana Skillman

Gay Shilling  
Let's Cook! LLC  
3305 Fry Ave  
Tyler, TX 75701  
(903) 581-2665  
Sponsor: Tricia Walker

Mr. Gregory H. Lillich  
Lillich Commercial Services, LLC  
13397 Choice Circle  
Lindale, TX 75771  
(903) 253-8853  
Sponsor: BJ Hornbostel

Mr. Matt Bocan  
Locals Love Us  
1910 ESE Loop 323, PMB 231  
Tyler, TX 75704  
(612) 599-9636  
Sponsor: Tricia Walker

Mr. Andrew W. Green  
Mr. Appliance of East Texas  
1101 E. 5th St  
Tyler, TX 75701  
(903) 526-4610  
Sponsor: Shawn Wildt

Ms. Lakeitha D. Ross  
Nightingale Home Health Agency  
1405 S Fleishel Ave  
Tyler, TX 75701  
(903) 509-4440  
Sponsor: Steve Taylor

Manuel Mendez  
Pollo Regio  
614 E Valentine St  
Tyler, TX 75702  
(903) 593-7444  
Sponsor: Hispanic Business Alliance

Refugio Duan  
RD Tires & Services  
11683 Hwy 69  
Tyler, TX 75706  
(903) 360-0868  
Sponsor: Hispanic Business Alliance

Mr. Mike L. Hill  
Route 2 Advertising  
112 E Line St, Ste 312  
Tyler, TX 75702  
(903) 504-5921  
Sponsor: Cindy Smoak

Ms. Pat Palmer  
Santa Land  
11455 I 20 West  
Tyler, TX 75706  
(903) 882-1518  
Sponsor: Jim Toman

Melissa Bennett / Ashley Randall  
Sister 2 Sister Baked Goods  
7501 Pecan Hill Cv  
Tyler, TX 75703  
(903) 561-7733  
Sponsor: Abigail Duty

Mr. Scott Reiley  
Smith County Lean Consortium  
PO Box 1411  
Tyler, TX 75710  
(903) 534-3141  
Sponsor: Cindy Smoak

Patty Rivers  
Southside Bank - Bergfeld  
2020 Roseland Blvd  
Tyler, TX 75701  
(903) 593-0101  
Sponsor: Henry Bell

Alma Monsivais  
Southside Bank - East Fifth St  
2734 East 5th St  
Tyler, TX 75701  
(903) 593-8041  
Sponsor: Henry Bell

Amy Saenz  
Southside Bank - Fresh  
6991 Old Jacksonville Hwy  
Tyler, TX 75703  
(903) 617-6825  
Sponsor: Henry Bell

Amy Saenz  
Southside Bank -  
Walmart South Broadway  
6801 S Broadway  
Tyler, TX 75703  
(903) 581-9795  
Sponsor: Henry Bell

Mr. Scott Roycroft  
Toppings! Yogurt Shoppe  
6205 S Broadway  
Tyler, TX 75703  
(903) 592-4222  
Sponsor: Abigail Duty

Ms. Kelli M. Tyrrell  
Tru Tan  
2329 Oak Alley Ste 1  
Tyler, TX 75703  
(903) 926-6935 Ext:1  
Sponsor: Henry Bell

Mr. John Hendrix  
Tyler Truck Accessories  
2601 SSW Loop 323  
Tyler, TX 75701  
(903) 266-9139  
Sponsor: Cary Evans

Sherron Gann  
Windows R Us  
2316 ESE Loop 323  
Tyler, TX 75701  
(903) 593-2100  
Sponsor: Jim Toman

Mr. Jeremy Medley  
XTC Fitness & Sports  
7922 S Broadway  
Tyler, TX 75703  
(903) 509-4269  
Sponsor: Amanda Hendrix

Mr. Ken Kirby  
XTO Energy  
6141 Paluxy Drive  
Tyler, TX 75703  
(903) 939-1200  
Sponsor: Tom Mullins

Ms. Cathy Bailey  
Zip Cash  
102 Sierra Lane  
Chandler, TX 75758  
(903) 216-3437  
Sponsor: BJ Hornbostel